



# The Nature of Investing: Resilient Investment Strategies Through Biomimicry

*Katherine Collins*

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# The Nature of Investing: Resilient Investment Strategies Through Biomimicry

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## **The Nature of Investing: Resilient Investment Strategies Through Biomimicry** Katherine Collins

We are all investors. We invest our time, our energy, our money. We invest every single day, as citizens, as consumers, as businesspeople. At its core, investing involves connection, exchange, and mutual benefit. Lately, however, the primary, beneficial function of investing has been overshadowed by ever-more mechanized iterations of finance. We have created funds of funds, securitizations of securitizations, and entire firms whose business is based on harvesting the advantage of microseconds of trading speed.

*The Nature of Investing* calls for a transformation of the investment process from the roots up. Drawing on the author's twenty-plus years of leadership experience in top investment firms, the book connects real-world finance with the field of biomimicry. Citing real-life examples and discussing principles from the natural world, *The Nature of Investing* shows how we can create an investment framework that is different from the mechanized one currently employed.

Readers will discover an approach that re-aligns investing with the world it was originally meant to serve. An approach that values resiliency over rigidity and elegant simplicity over synthetic complexity. This is the true nature of investing.

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