



Teaching and Learning at Business Schools

Pär Mårtensson, Magnus Bild and Kristina Nilsson

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Business schools are facing ever increasing internationalization: students are far less homogenous than before, faculty members come from different countries, and teaching is carried out in second (or even third) languages. As a result business schools and their teachers wrestle with new challenges as these changes accelerate. *Teaching and Learning at Business Schools* brings together contributions from business school managers and educators involved in the International Teachers Programme; a faculty development programme started by Harvard Business School more than 30 years ago and now run by a consortium of the London Business School, Manchester Business School, Kellogg, Stern School of Business, INSEAD, HEC Paris, IAE Aix-en-Provence, IMD, SDA Bocconi Milan and Stockholm School of Economics. The book tackles themes both within the classroom - teaching across different contexts and cultures - and outside the classroom - leading and developing business schools, designing and running programmes, developing faculty members. The authors provide direction, ideas and techniques for transforming business education that are accessible to everyone.

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