



Leading Business Change For Dummies

Christina Tangora Schlachter PhD, PhD, Terry H. Hildebrandt

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Direct change expertly and lead your business to success

Change is natural and good, but it can incite fear if not managed properly. *Leading Business Change For Dummies* arms mid- to senior-level managers with trusted guidance on leading, managing, responding to, and implementing change in the workplace. Packed with helpful advice and straightforward information, it gives you the skills needed to recognize the need for organizational change, deal with unexpected change, properly communicate a vision, prepare for structural change such as Mergers & Acquisitions, and address emotional responses to downsizing.

Leading Business Change For Dummies serves as the ultimate roadmap for integrating and consolidating a multitude of personnel and organizational change initiatives. With tools for managing stress levels and advice on gathering and sharing information during times of transition, Leading Business Change For Dummies covers everything you need to know to achieve successful leadership in a challenging work environment.

- Sound, practical guidance on how to understand, lead, and manage change in the workplace
- Covers operational and cultural elements that can ultimately affect the success of a transaction over time
- Information and tips for implementing change in the workplace

If you're one of the thousands of managers who face change every day, *Leading Business Change For Dummies* has you covered.

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