



The Weekly War: Newsmagazines and Vietnam

James Landers

Download now

[Click here](#) if your download doesn't start automatically

The Weekly War: Newsmagazines and Vietnam

James Landers

The Weekly War: Newsmagazines and Vietnam James Landers

In *The Weekly War*, James Landers provides the first in-depth investigation of how the three major newsmagazines—*Newsweek*, *Time*, and *U.S. News & World Report*—covered the Vietnam War and the impact their coverage had on the American public, presidents, and policymakers. From March 1965 through January 1973 these magazines reached nearly one-third of adult Americans—second only to news programs on network television. Despite the popular impression that this was primarily a “television war,” the newsmagazines played a prominent role in informing the public about warfare and war policy.

While television reporting provided a here-and-now version of events, these magazines published articles that combined on-the-scene coverage with analysis and commentary. Because these publications worked on a more leisurely weekly deadline as opposed to the daily deadlines of television or newspapers, they were able to provide distinct perspectives on the week’s events, along with factual material. The writing was typically more vivid and detailed than that of newspapers, and the occasional use of color photographs contributed to the impact of the stories.

Each magazine had its own niche and distinct editorial style: *Newsweek* provided a mainstream liberal perspective, while *Time* took a more conservative viewpoint and *U.S. News & World Report* had an ultraconservative outlook. The editors of each magazine aimed to reach like-minded readers, knowing full well that a reader who disliked one magazine could simply switch to another. Landers demonstrates how public-opinion shifts during the war forced the newsmagazines, especially *Time*, to change too.

This book reflects a thorough examination of roughly nine hundred articles on the Vietnam War published by the three major newsmagazines. Landers also gathered documents from the Lyndon Baines Johnson Library and Richard M. Nixon Presidential Materials Project to reveal the attention paid to the newsmagazines by presidents and policymakers and their attempts to influence or manipulate coverage.

In addition to making a major contribution to the history of print journalism, *The Weekly War* complements scholarship on television news coverage of the Vietnam War. This volume will appeal to students and teachers of history and journalism, as well as the general reader interested in a unique view of the Vietnam War.

 [Download The Weekly War: Newsmagazines and Vietnam ...pdf](#)

 [Read Online The Weekly War: Newsmagazines and Vietnam ...pdf](#)

Download and Read Free Online The Weekly War: Newsmagazines and Vietnam James Landers

Download and Read Free Online The Weekly War: Newsmagazines and Vietnam James Landers

From reader reviews:

Margaret Gentile:

The e-book untitled The Weekly War: Newsmagazines and Vietnam is the book that recommended to you to see. You can see the quality of the guide content that will be shown to an individual. The language that creator use to explained their ideas are easily to understand. The article writer was did a lot of investigation when write the book, so the information that they share to you is absolutely accurate. You also can get the e-book of The Weekly War: Newsmagazines and Vietnam from the publisher to make you more enjoy free time.

William Prentice:

Spent a free a chance to be fun activity to do! A lot of people spent their leisure time with their family, or their own friends. Usually they undertaking activity like watching television, about to beach, or picnic inside park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? May be reading a book may be option to fill your free of charge time/ holiday. The first thing that you'll ask may be what kinds of guide that you should read. If you want to try look for book, may be the e-book untitled The Weekly War: Newsmagazines and Vietnam can be fine book to read. May be it is usually best activity to you.

Marie Slaughter:

People live in this new time of lifestyle always aim to and must have the spare time or they will get great deal of stress from both way of life and work. So , when we ask do people have time, we will say absolutely of course. People is human not a robot. Then we ask again, what kind of activity have you got when the spare time coming to you actually of course your answer may unlimited right. Then do you ever try this one, reading guides. It can be your alternative throughout spending your spare time, the actual book you have read is actually The Weekly War: Newsmagazines and Vietnam.

Gertrude Ponder:

Reading a guide make you to get more knowledge from this. You can take knowledge and information originating from a book. Book is written or printed or illustrated from each source that will filled update of news. With this modern era like right now, many ways to get information are available for an individual. From media social similar to newspaper, magazines, science e-book, encyclopedia, reference book, fresh and comic. You can add your understanding by that book. Are you hip to spend your spare time to spread out your book? Or just in search of the The Weekly War: Newsmagazines and Vietnam when you desired it?

Download and Read Online The Weekly War: Newsmagazines and Vietnam James Landers #GFQTOPJL6W9

Read The Weekly War: Newsmagazines and Vietnam by James Landers for online ebook

The Weekly War: Newsmagazines and Vietnam by James Landers Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Weekly War: Newsmagazines and Vietnam by James Landers books to read online.

Online The Weekly War: Newsmagazines and Vietnam by James Landers ebook PDF download

The Weekly War: Newsmagazines and Vietnam by James Landers Doc

The Weekly War: Newsmagazines and Vietnam by James Landers Mobipocket

The Weekly War: Newsmagazines and Vietnam by James Landers EPub

The Weekly War: Newsmagazines and Vietnam by James Landers Ebook online

The Weekly War: Newsmagazines and Vietnam by James Landers Ebook PDF