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Heather Wallace

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Pod Publicity: How to Take a Print-on-Demand Book From Obscurity to Profitability Heather Wallace What would you say if I told you that your dream of success could become a reality? Wouldn't you love to be the exception rather than the rule? It is possible to succeed where others have failed with print-ondemand. There are steps that you can take to tell the world about your book. There are techniques that you can use to get more sales, and it is possible to reach your goal of being a successful print-on-demand publisher. POD Publicity offers information straight from an author who has firsthand experience publicizing and marketing print-on-demand titles. The content provided within these pages isn't speculation. These methods are tried and tested ways to transform your book from unknown to both well-known and profitable. This book was written to help guide you through the process of publicizing your book, and each chapter is designed so that you feel like you have a marketing coach right there by your side to guide you along the way.



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