



Understanding Organizational Behavior

Debra L. Nelson, James Campbell Quick

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Study the scholarly foundations upon which the science of organizational behavior is built. Open a window that allows you to closely examine the realities of contemporary life in organizations today. See how to transform business challenges into personal opportunities and organizational advantages. Discover all of this and more with the insights found in Nelson/Quick's UNDERSTANDING ORGANIZATIONAL BEHAVIOR, 3E. This well-respected text builds upon a powerful theme of change to clearly demonstrate how change not only affects attitudes and behaviors within an organization, but also offers new opportunities and experiences for those who can learn how to profit from its potential. This edition addresses timeless organizational behavior topics, such as motivation, leadership, teamwork and communication, as well as some of the emerging issues shaping the field of organizational behavior today. Supporting themes focus on the challenges and opportunities within globalization, diversity, and ethics today. You learn not only the concepts and theories that help enhance the management of human behavior at work, but also learn how to practice these skills. Numerous intriguing examples--including four new focus companies presented at the beginning and end of each chapter--demonstrate, in depth, how theories and research apply and translate into practical skills. New Discussion and Communication Questions and Ethical Dilemmas bring issues of ethics, personal integrity, and character to the forefront. You learn how to answer today's demands on the individual to learn, grow, and adjust as this book equips you for success within today's changing world of work.

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