

The Best Little Marketing Plan: A simple workbook for building a great marketing strategy

Sean Harry



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Building a marketing plan can seem like a daunting task for any company, but it doesn't have to be. Professional business coach and trainer Sean Harry has been teaching business owners how to build successful marketing plans for more than a decade.

In this insightful and to-the-point guidebook, Sean breaks down complex marketing concepts into bite-sized pieces that are easy to understand and apply. His strategies are battle-tested techniques, and by using the follow-along worksheets you can build a marketing plan specific to your business goals.

Part 1: The Marketing Plan

Schedule and Milestones

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