



Double Outsiders: How Women of Color Can Succeed in Corporate America

Jessica Faye Carter

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According to the Equal Employment Opportunity Commission, more than five million women of color hold managerial and professional positions in the workforce. Yet, relatively few of them have reached the top-tier positions of corporate America. Double Outsiders is the first book of its kind to help women of color overcome the barriers they may face along their career path.

This insightful book empowers African American, Latina, Asian, South Asian, Middle Eastern, Native American, and multiracial women to clarify the challenges they face and debunk myths and fallacies about them in corporate environments. It analyzes the critical success factors of professional women of color, provides resources, and offers potential insight into one of the fastest-growing employee demographics. This book also helps companies learn essential strategies for recruitment and retention of women of color.

Ideal for any minority woman who is eager to advance her career, as well as professionals hoping to achieve diversity objectives, Double Outsiders lends readers valuable insights on everything from bypassing career derailers to understanding corporate cultures, to developing relationships with mentors and handling the "fast track." Additionally, the book illuminates the experiences of minority women who have excelled in the corporate world and how they've juggled challenges in the workplace and at home.

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