



Start Your Own Restaurant and More: Pizzeria, Cafehouse, Deli, Bakery, Catering Business (StartUp Series)

Entrepreneur Press, Jacquelyn Lynn

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Americans spend more than \$600 billion a year eating out. Busy consumers don't have the time or inclination to cook - they want tasty, nutritious meals without dishes to wash. More and more singles, working parents and seniors are demanding greater convenience and are turning to restaurants to fill that need. There's plenty of room for more food businesses, but for a successful startup you need more than just good recipes. You also need to know about planning, capitalization, inventory control, and payroll management.

Entrepreneur has compiled everything you need including how to evaluate the competition, how to research potential customers, the basics of setting up a kitchen, how to find a great location, how to leap over regulatory hurdles in the industry, and how to find the best people to staff your business.

Among the many topics covered are:

Set-up

Staffing

Permits

Marketing

Equipment

Inventory

Legal structure

Sanitation

Financial management

Fully updated with the newest trends in menu items, décor and themes, plus recent market statistics and forecasts. Interviews with successful eatery owners show how others have made their food business dreams come true. So whether you decide to keep it simple with a sandwich-and-salad operation or make a splash with a four-star bistro, we've got the information you need to be a success.

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Precisely why? Because this Start Your Own Restaurant and More: Pizzeria, Cofeehouse, Deli, Bakery, Catering Business (StartUp Series) is an unordinary book that the inside of the book waiting for you to snap that but latter it will zap you with the secret that inside. Reading this book beside it was fantastic author who else write the book in such awesome way makes the content on the inside easier to understand, entertaining method but still convey the meaning fully. So , it is good for you for not hesitating having this any longer or you going to regret it. This phenomenal book will give you a lot of advantages than the other book have got such as help improving your skill and your critical thinking means. So , still want to hesitate having that book? If I were being you I will go to the e-book store hurriedly.

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