Remote Research: Real Users, Real Time, Real Research

Nate Bolt, Tony Tulathimutte

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Remote studies allow you to recruit subjects quickly, cheaply, and immediately, and give you the opportunity to observe users as they behave naturally in their on environment. In Remote Research, Nate Bolt and Tony Tulathimutte teach you how to design and conduct remote research studies, top to bottom, with little more than a phone and a laptop.

TESTIMONIALS

"Nate and Tony have done it! They've described beautifully one of the user experience profession's best-kept secrets conducting remote usability tests. This book is a must-have for anyone thinking about remote testing, since it tackles everything you need from soup to nuts. I can't wait to get a copy for my own bookshelf. Oh, it also will melt your face remotely."
—Jared Spool CEO and Founding Principal, User Interface Engineering

"Remote Research is filled with sage advice, entertaining case studies, methods, and clear procedures that will benefit both new and experienced user researchers. Remote Research is an absorbing book that should be on the reading list of every user researcher. Kudos to Bolt and Tulathimutte for an engaging and informative guide to better remote research."
—Chauncey Wilson Senior Manager, AEC User Research, Autodesk, Inc.

"The techniques in this book will make every designer's and user researcher's life much easier. Nate and Tony use the attitude and power of Web 2.0 technologies to create a new way of thinking about user experience research. They share their expertise clearly, concisely, and with a great sense of humor, giving practitioners step-by-step details to conduct remote research of virtually any complexity."
—Mike Kuniavsky author, Observing the User Experience

"No longer must you only test your interfaces with people who come to your office or some expensive lab. So stop doing boring research! Stop having a boring life! Read this book!"
—Mark Trammell User Researcher, Twitter

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